

CTBA Board Meeting Minutes 01/10/23 6:30 via Zoom

Attendance

Jon Lundbom
Kyle Kline
Cody Mabe
Chelsea Burns
Celebrindal Roberts
Lenny Nicols
Natalie Turner
Evan Hall

Absent

Julian Root

Jon calls the meeting to order at 6:34pm.

• December minutes

- o Lenny moves to accept, Chelsea accepts, all are in favor.
- o The motion passes.

• December treasurer report

- Jon motions to accept, Celebrindal seconds, all are in favor.
- The motion passes

Year-end treasurer report

- We sold a lot of merch in 2022!
- Jon motions to accept as amended, Natalie seconds, all are in favor.
- The motion passes

December membership report

- As of January 5th, we have 192 active members
- We have added 2 new members in the last 30 days
- We have lost 11 members in the last 30 days. Evan has messaged those members to remind/encourage them to renew.

Nominations and elections of CTBA officers

President

- Jon is throwing his hat in for another year as President.
- o Lenny nominates Jon, Natalie seconds, everyone votes in favor.
- Jon is elected President.

• Vice President

- Jon nominates Natalie for VP, Lenny seconds, everyone votes in favor.
- Natalie is elected VP.

Treasurer

- o Jon nominates Lenny, Cody seconds, everyone votes in favor.
- o Lenny is elected Treasurer.

Secretary

- Jon nominates Chelsea, Natalie seconds, everyone votes in favor.
- Chelsea is elected Secretary.

• Committees, chairs, and informal roles

• Scholarship chair and committee

 Cody has volunteered to chair the committee. Lenny, Natalie and Kyle are interested in serving on the committee.

Membership chair

Even will remain the membership chair.

Merchandise

No need to appoint anyone specifically.

Newsletter editor

Julian will remain in charge of the newsletter.

Social media and calendar/events coordinator/committee?

Natalie will take on this role.

Scholarship update

- Awarded an ArtistWorks scholarship to Jim Trainer
- Should we continue the ArtistWorks program?
 - We will table this and let the Scholarships Committee take it up.
 - The committee will come back with a recommendation and the entire board can vote.

Q4 Newsletter recap

- We had a 50% open rate on the last newsletter.
- We had a 90% open rate on desktops, which is amazing.
 - We might consider sharing these numbers with potential advertisers

Merch

- We have received logo stickers
- Member requested t-shirt or sticker with texas flag guitar from newsletter,
 Kyle is working on it
- Our shirt inventory should be good until Old Settlers. We do need tie-dye shirts for Old Settlers.

2023 Events

- CoA community initiatives grant?
 - The CoA has suspended this program for the past few years, but word is they will be available again this year. Jon will keep his eye on the program and let us know if it gets up and running again.
- Spend some money on a bigger act for the Annual Meeting (would need to book soon?)
 - We will continue discussing this, as we all like the idea.

Google space

We are going to put this on the back burner for now.

• Shared Google drive

• We have a shared Google drive. Natalie will re-share with everyone so we all have access.

Pearl update

- They have to watch their three year income, so we can't make a large donation.
- However, things do seem to be picking back up and moving in a positive direction.
- Does the second Tuesday of each month still work for everyone?
 - We will move next month's meeting to Tuesday, February 7th.
- Lenny moves to adjourn. Jon calls the meeting to a close at 7:37pm