

## Central Texas Bluegrass Association Meeting Minutes 03/08/22, 6:30pm via Zoom

#### **Attendance**

Jon Lundbom Kyle Kline Lenny Nichols Natalie Turner Cody Mabe Julian Root Celebrindal Roberts Evan Hall

- ★ The meeting was called to order at 6:35 by Jon Lundbom
- **★** Discussion and approval of January minutes
  - Kyle's notes do not have to be so thorough
  - Discussed issues with Venmo, amended minutes to reflect that we do not currently work with Venmo
  - Jon motions to approve the minutes
  - Lenny seconded
  - The motion is approved unanimously

#### **★** Discussion and approval of January and February treasurer reports

- Lenny has a few corrections to make to the January minutes
- Trying to correlate the money that comes in from the websites with the money that goes to the bank, has removed this line item from the monthly report
- Jon moves to approve the report
- Lenny seconded
- The ayes have it
- Lenny reviewed the February reports
- Lenny moves to approve
- Jon seconds
- The motion is approved unanimously
- ★ Jam update: Independence no go, Pitch & Putt no go, Meanwhile no go,
  - Independence might be discontinuing Bluegrass altogether
  - No parking at Pitch & Putt eliminates it from our list (Jon and Cody visited)
  - Oskar Blues is friendly and happy to continue hosting, no longer paying bass player
  - Will remain at Oskar Blues for foreseeable future

#### ★ Merch: great January sales, ordered second color shirt, discuss

- Jon estimates that 80% of the shirts we recently bought sold out in the first month
- Possible t-shirt designs include Bill Monroe silhouette and artwork done by visual artist (Drew?) who attends jams
- What about holding a t-shirt design contest? (Celebrindal)
- Ken Brown is very important to the CTBA, we should respect his design (Jon)
- People "eat up" shirts, so all ideas discussed are plausible (Natalie)
- Oh Boy! might be willing to do smaller runs of shirts to work with different art/shirt color ideas (Julian)
- We might consider newly designed hats, once we sell more of our current hat stock (Jon)
- Setting up the merch table less frequently to increase demand? (Natalie and Cody)
- Cody has been "working his ass off." Maybe we create a sign-up sheet to share merch duties among members? (Natalie)
- Event tables have been successful, the only issue has been walking customers through using the PayPal app.
- Do we need approval from the board to set up tables at different events? (Natalie)
  - The only thing we need to get approve is if there is a financial element

#### ★ Proposal to change the cost of a family membership to \$30

- We will leave the cost of a family membership at \$30

### **★** OSMF update

- We are working on a deal with OSMF to make the workshops (panels) CTBA sponsored events (Jon) "CTBA Workshops at Old Settlers"
- They are looking for our input as to what the workshops (panels) should be. Possible ideas include inviting the authors of Texas Bluegrass History to speak, Ludikers speaking about Texas Swing, Q&A with Del, etc... not teaching/playing focused
- We will work with Talia on getting passes for CTBA members to attend/conduct business

#### ★ Talkin' Trash update: canceled for 2022

#### **★** Newsletter!!!!

- Newsletter is going out at the end of March
- Julian is doing a great job. Please get in touch with Julian with any content ideas (Jon)

#### ★ Memorial Fest: pick a date, OB would have to be 15th or Memorial Day

- We're in good shape regarding this. If we continue jamming at Oskar Blues, we can probably keep it there. Possible dates include May 15th or June 5th.
- Previous boards have avoided holding Memorial Fest on Memorial Day Weekend. Typically held within a week or two before or after Memorial Day.
- People seem more inclined to hold Memorial Fest June 5th. Jon will reach out to Oskar Blues

#### ★ Band Scramble? CDC guidelines have changed dramatically...

- We need to find an outdoor venue (per Eddie). Oskar Blues is one possibility.
- Possible dates include July 10 (Lenny)

# ★ Scholarship: everybody needs to think of at least one person to talk into applying

- Each one of us knows at least one person who wants a scholarship
- For ArtistWorks scholarships, you need to be a resident of Texas
- Camp Bluegrass deadline is May 1st. No deadline for ArtistWorks scholarships
- Kyle will make a flier to physically promote scholarships
- Scholarship committee includes Jon, Lenny and Chip.
- ★ Next meeting is scheduled for April 12th at 6:30pm
- ★ Cody will do a social media blast to promote Texas Bluegrass State Championships/Texas Bluegrass Heritage Festival
- ★ Jon adjourns the meeting at 7:51

### Business Conducted on Slack and email after the board meeting.

#### ★ 03/31/22 via email

- Jon proposed we (1) donate \$500 to Old Settlers Music Fest and (2) pledge 10%
  of our gross merchandise sales at Old Settlers Music Fest for donation, too
  - Celebrindal seconds
  - Lenny, Cody, Kyle, Natalie, and Noah vote yes
  - Motion passes with 5 votes